# Beartooth Recreational Trails Association (BRTA) Board of Directors Meeting December 9, 2020

BRTA Board of Directors meeting held via Zoom. Meeting called to order at 6:33 p.m. by President Jones.

**Board Directors Present:** Terry Jones (President), Jennifer Drinkwalter (Vice-President), John Clayton (Secretary), Bill Foisy (Treasurer), Doug Anderson, Heidi Gilbert, Pete Hinmon, Marv Keller, Tom Kohley, Anita Philipsborn, Dan Seifert, Derek Stiegemeier.

**Board Directors Absent:** Marci Dye. **Welcome and Guests:** no guests.

## **Announcements/Upcoming Events**

- Winter operations are closed without snow.
- The conflict-of-interest policy and spreadsheet of roles and contact info have moved online. Let's all fill them out.

**Minutes:** Bill moved, and John seconded, to **adopt the minutes** of November 11, as distributed to the Board. The motion carried on a voice vote.

**Treasurer's Report:** Bill moved, and John seconded, to **adopt the treasurer's report**. The motion carried on a voice vote.

- Our year-to-date donations (about \$5000, versus \$3100 budgeted) and Nordic Center donations (about \$3100, versus \$1600 budgeted) are way up.
- Gear Swap final income was down. Kids Rental income is up slightly.
- We had budgeted \$2000 for vault toilets at Wild Bill parking lot. The Forest Service will cover these. But snowplowing will likely be greater than budgeted. Bill moved, and John seconded, to adjust the budget to move \$2,000 from Wild Bill Lake Vaults to snowplowing. The motion carried on a voice vote.
- Should we move the capital reserve to an account that will earn more interest? It does have to be semi-accessible.
- Specifically, the report included:
  - Year to date profit and loss for the adopted budget, April 1, 2020 March 31, 2021, to include through November 2020 income of \$30,721 versus \$65,600 budgeted, expenses of \$53,904 versus \$81,540 budgeted, and net income of -\$23,183 versus -\$15,940 budgeted.
  - o Transaction List by Date, November 2020.
  - Checking account report with a balance of \$13,135 as of November 30, 2020.
  - Savings account report with a balance of \$52,722 as of November 30, 2020
  - Savings (capital reserve) account report with a balance of \$18,001 as of November 30, 2020.

### **Old Business:**

- Some highway 78 multi-use path signs look good; others need adjustment in the spring.
- Let's complete strategic plan revisions by February.

# **Outside Committee Updates**

• Bill had circulated the Parks Board budget via email.

# **Standing Committees**

**Summer Trails:** Supplementing a written report, Dan highlighted grant proposals: a Montana Tourism grant, for \$11,450 with a 2:1 match meaning about a \$3,000 commitment from both BRTA and Parks Board; a Trails Stewardship grant due Feb 1. The bike group will work with Red Lodge Mountain in January. Allie at the Forest Service is applying for an RTP grant and has asked for us to commit to volunteer time; Terry will ask her for details. Dan has talked to the golf course homeowners association about additional trails support, but the money would not be available until fall of 2021.

#### **Winter Trails:**

Supplementing a written report, Doug led a discussion.

- We'll keep the Warming Hut closed for COVID-19. For similar reasons, Ski School will be delayed until February.
- Terry and others will meet with the Garlows, new owners of the land west of Aspen Ridge, on Saturday.
- Tom, Jennifer, Doug, and Brian Langeliers will meet soon to figure out XCulinary. They'll bring a proposal to Winter Trails and then the board.

## **Marketing:**

Supplementing a written report, John highlighted:

- Tom's online trails map will focus on an audience that *tells people* where to hike/ski/etc. It will have print capabilities but will be less useful on a cellphone.
- John has circulated a list of responsibilities, as committee members will work independently and meet only quarterly.
- Jennifer will send out a newsletter next week. Please get her material by Dec. 16.

**Community Bicycle Program:** No news, but we still need a board member to take over for Doug. Bill will run a "give your kid a bike for Christmas" Facebook appeal, and speak to a potential funder.

# **Event Committees**

- Kids Ski Rentals: we rented more than ever, and are nearly out of skis. We do have 21 pairs of boots.
- Filmfest: For \$150, WWA would allow us to host a free online viewing (of either the best-of video compilation or new films). We could add a virtual donation bucket. This seemed more appealing than other suggested arrangements. Tom will pursue.

#### **New business:**

Bill moved, and John seconded, that the Sheller estate bequeathment to the BRTA in the amount of \$54,400 be placed, in accordance with the requirements of the gift, in a permanent irrevocable fund, the corpus or principal of which is not expendable by the BRTA for the life the organization, with the Montana Community Foundation (MCF) with the Red Lodge Area Community Foundation (RLACF) representing the BRTA with the MCF. This action is conditioned on the requirement that the RLACF conduct the following activities on behalf of the BRTA, included in an agreement between the BRTA and the RLACF:

- Coordinate with the BRTA the creation of a website donation page for the BRTA endowment, to be included on the RLACF and BRTA websites.
- Send customized donor tax receipts for endowment donations with language BRTA chooses, co-signed by the BRTA, the fee of which the RLACF will charge for new donations to be maximum 1.6%.
- Write quarterly checks to the MCF to move the local donations into the permanent BRTA endowment.
- Charge no annual fees for management of the endowment.
- Establish automatic recurring donations to the BRTA endowment if the donors would like to participate in that service. This service will be included on the BRTA donation pages.
- Provide BRTA with quarterly and annual statements of the endowment fund, listed separately on the RLACF chart of accounts and not comingled with any other funds.
- Promote BRTA endowment fundraising campaigns, including outreach to RLACF and community high-end donors, and an annual fundraising event for the BRTA endowment coordinated by the RLACF.

Because of discussion in the meeting, this motion contains two amendments from a version previously circulated via email: addition of "maximum" before 1.6% and addition of "outreach to RLACF and community high-end donors, and" in the final bullet. The motion carried on a voice vote.

Mary moved, and John seconded, that the 2021-22 RTP Grant Application will be in the amount of \$20,000 for grooming operation expenses at the Red Lodge Nordic Center and West Fork of Rock Creek. The motion carried on a voice vote.

**Next Meeting/Adjourn** We will meet on Wednesday, January 12, 2020, 6:30 p.m., probably again via Zoom. Meeting adjourned at 8:11 pm by President Jones.

#### **Certification of Minutes**

Minutes prepared by John Clayton, Secretary. Certification of minutes approved by the Board of Directors:

Terry Jones	January 13, 2021
Terry Jones, President	Date adopted by the Board of Directors